

THE MDG STUDIO



WELCOME!

We have had such a great spring/summer season so far, with outstanding publicity and exciting new ventures at Meade Design Group, that we thought it would be fun to share all of this great news with our friends and colleagues with the very first edition of "The MDG Times" newsletter.

It's a fun update with events, news, personal features, current favourites and our recent media features.

Let us know what you think of this newsletter and if you would like to remain on the mailing list; we want to get some feedback to see if people are enjoying the newsletter and if we should start doing one on a regular basis!

THE BUSINESS OF MEADE DESIGN GROUP

Meade Design Group has been very busy finding new ways to expand our business and cater our services to fit your needs.

We are planning an expansion of our services including:

- Event Planning
- Custom Holiday Cards
(yes...it's that time of year to be thinking about these again! Book now to ensure timely printing and delivery before the rush)
- Holiday Home Décor
- E-commerce Websites
- Social Networking Assistance and Customization
(to help you with all of the modern networking tools available with tips and tricks to make it work for you and strengthen your brand)
- Marketing Advice
- Pay-Per-Click Advertising Campaigns
- Furniture, fabric, design packages and material sales without the need for a meeting with a Meade Design Group representative. (We are very excited about this one - stay tuned for more details about this exciting announcement!)

With the economy on the rise, Meade Design Group has been brainstorming ways to help you, and your business stand out from the competition.

If you are looking for a related service that you don't see listed here, ask us! - We will do all that we can to accommodate your requests. Keep your eyes open for upcoming e-ads with more details about these new services.

RECENT EVENTS

MDG WELCOMES TOBI FAIRLEY: July 27th, 2009

When Arkansas design talent, Tobi Fairley mentioned that she was visiting Vancouver and Canada for the first time. We thought it would be a great opportunity to meet her in person after interviewing her for our blog and asked Tobi to be the guest of honour at a designer brunch.

We invited some of our closest design colleagues from Victoria and Vancouver to attend. The conversation was phenomenal - amazing discussions about design, family and the new technologies we are all incorporating into our routines.



X-EXHIBITION: April 25th, 2009

The opening of Ivan's solo art exhibition "X" at Place's P.S. gallery. Featuring a collection of his work from different periods during his life here in Canada. The show included his Objet d'Art line, studies in Photography, Acrylic and Printmaking among others. He decided to call this collection "X" to represent his ten years in Canada (the Roman numeral).

There are still some pieces available for purchase, please call the studio for details if you are interested.



CONNECT WITH MEADE DESIGN GROUP

www.meadedesigngroup.blogspot.com



www.facebook.com/MeadeDesignGroup



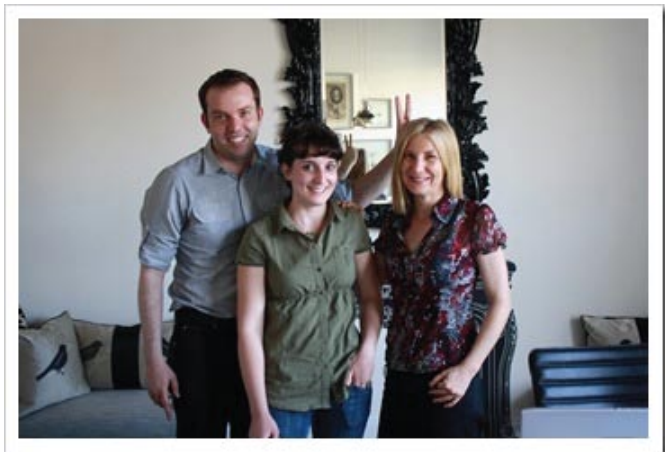
www.twitter.com/MEADEtheblog



www.linkedin.com [Ivan and Echo individually]



Most of you probably do not know that we offer a mentor program to interior and graphic design students. Students can job shadow; our staff will guide them through all of the projects we are currently working on. We ask for their input and let them work on internal projects for us as practice. We have already successfully had 3 interns go through our program including Milène (whom many of you may have met). Milene was here with us for the month of June and came all the way from France to experience the life of a graphic designer at MDG.



ECHO EATON - INTERIOR DESIGNER:

"My biggest update over the spring/summer season is that I got married on May 16th! My husband, Nic and I had a private ceremony at the family home with our closest friends and family (of course the colour scheme was pink!). We decided to spend our honeymoon in Jamaica; where we were finally able to relax after all of the planning (it's like a second job!) which was great - overall I'd say it was a big success!"

RECENT MEDIA

ON STANDS NOW:

kravet.inspired issue no. 1, June-July 2009 - "Across the Border" [page 8] - A notable mention of Ivan Meade, our principal designer, and the revolutionary directions he has taken his interior design business in Canada.



RECENT MEDIA FEATURES:

HGTV's Top Ten, original air date: May 26th, 2009 - "Everyone's a Winner" - Featuring our "Maple Bay" project as one of the best games rooms in North America. We posted the video of our portion of the episode on our website in the media section for anyone who missed it!



BC Homes, April - June 2009 - "Executive Retreat" [page 60] - Featuring our "Spring Bay" project (also please see the editor's note in the following July-September 2009 issue).

LOOK OUT FOR:

Upcoming features in BC Home and Homes and Cottages magazine featuring our "Spring Bay" and "Maple Bay" projects - there will even be a feature on our own studio!

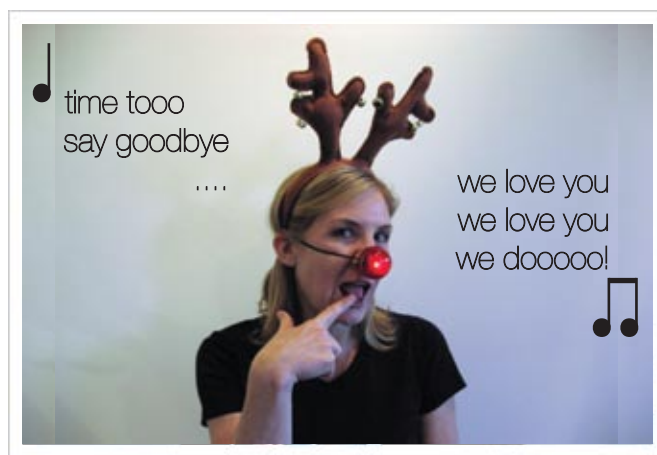
AS ALWAYS:

SNAP! Magazine - Design Feature: "In Conversation with..." [Homes & Lifestyles section] - a monthly column featuring a local design talent and their favourite design find; find full interviews on our blog [www.meadedesigngroup.blogspot.com]



THE DEPARTURE OF "MIZ BOBBIE"

As many of you may know, June 30th marked our graphic designer - Bobbie Cann's, last day at Meade Design Group. Bobbie, her dog (Piper), and her partner (Bruce) live in Cumberland and she was making a long commute away from her family each week to work with us, which led to her decision to venture out on her own as a freelance graphic designer in Cumberland. We wish Bobbie (affectionately known as Miz Bobbie) all the best in the future and will miss having her here at Meade Design Group! She is very sweet and very talented - we are sure she will be successful in her endeavour.



CURRENT FAVOURITES

SONG: "I've Got A Feeling" - The Black Eyed Peas
[Good to dance to and the words are pretty easy to learn... it's just so darn catchy!]

DESIGN FIND: Glass Knot Sculptures - Mecox
[Eye Candy of the Week on our blog for the week of August 15th, 2009]

PASSTIME: Chair Dancing
[Working on our newest routine...]

SWEET INDULGENCE: Marble Slab Ice Cream
[We all LOVE sweet cream right now but we do try different mix-in's- in a cup, not a cone]