

THE MDG STUDIO



WELCOME!

After the great response we received from the previous edition of The MDG Times we have decided to proceed with plans to create the newsletter bi-annually!

We always try to evolve and adapt Meade Design Group to the current needs of our clients; as always, we welcome your input as to what you would like to see from us and how we can serve you better. This initiative is how the business has grown to accommodate a wide range of services in addition to our accessibility including our store, blog, facebook page, twitter account – and even this newsletter! So keep your feedback coming, we really do value your input.

THE BUSINESS OF MEADE DESIGN GROUP

Keep your eyes peeled!

As you may recall from our last issue, our company has spent the better part of the past year thinking about some really big changes and now they are all coming to fruition!

We are very excited to be on the verge of unveiling our new company image, it's been a busy start to the year and of course, we are trying to put our clients' needs before our own, but we are steadily working away at our new image and online store and can't wait to share it with you all – it's looking really great!

With our new image we are hoping to convey an accurate image of who we are in concert with the growth and evolution of Meade Design Group. We want to show that we are professionals who are young, fun, and love what we do – design really is our passion!

Have you got something you want to celebrate?

We are also working more with the "M Events" component of our new service offerings, we have been contacted with several opportunities to really promote this service and can't wait to show you all what we can do!

We are very excited about this new facet of Meade Design Group – keep visiting the website and blog for updated photos and information, the upcoming re-launch of the website will have a section dedicated to this service.

If you are in need of an event planner please contact the studio today for rates, scheduling and details.

RECENT EVENTS

MDG has just completed its first interior design project in sunny California! - March 2010

From the onset of this project we had a few key words in mind: elegant, feminine, mature and distinctive. This project has been a great experience for us as it has become our first project in the USA, it was a whole new ball game when it came to the logistics of sourcing, coordinating and shipping furniture from another country but we are so pleased with the final result and the client was such a pleasure to work with, we hope she enjoys her new space for many years to come!



Our client wanted a new space that reflected her life passions and her new sense of sophistication. We selected a palette in mauves, purples, taupes, and browns and we incorporated some elements that showcase her immaculate sense of humour, in a space where she can host one of her favourite activities - movie nights.

Some of our favourite moments in the space are these over scaled light fixtures that bring an immediate sense of drama and volume to the space and the wallpaper in the ceiling has been a hit, adding visual texture and sense of rhythm.

See more photos of the project on our blog, at www.meadedesigngroup.blogspot.com, "Installation Day - Sneak Peek [Sherman Oaks]" including more shots of the living room (above), dining room and master bedroom!

CONNECT WITH MEADE DESIGN GROUP

www.meadedesigngroup.blogspot.com



www.facebook.com/MeadeDesignGroup



www.twitter.com/MEADE_DESIGN



www.linkedin.com [Ivan and Echo individually]

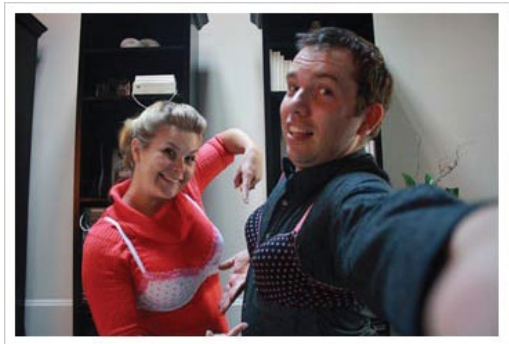


THE NEW CROP OF GRAPHIC DESIGNERS:

This past February Ivan visited Vancouver Island University (formerly known as Malaspina) to speak with the fourth-year graphic design students about the design industry. He was able to give them tips on creating an effective resume/portfolio, troubleshooting, marketing (your clients and yourself) and networking.

IN "SUPPORT" OF BREAST CANCER AWARENESS:

As promotion for Breast Cancer Awareness Month, local radio station 107.3 Kool FM hosts an event called "Bras on Broad", we took some fun photos of our donations and posted them on our blog to show our "support" - it's the only time you will catch Ivan in a bra, channelling his inner Marilyn Monroe, so make sure you don't miss it!

**IVAN MEADE - PRINCIPAL DESIGNER:**

"This holiday season I needed to reconnect with some of my roots and I decided to enjoy the wonders that the Mayan Riviera has to offer in my home country of Mexico (Poor me!). One of my favourite moments was when I went to visit the archeological site of Chichen - Itza, I have never visited the anthropologic site and the beauty and history of it was so inspiring, I took several photographs and spent a lot of time studying all of the intricate details."

RECENT MEDIA

ON STANDS NOW:

BC Home, February/March 2010 - "Inside Design" [page 45] - A four-page spread using our studio as an example with tips and tricks on how to make your home office just as personalized and functional.

BC Home

RECENT MEDIA FEATURES:

Homes & Cottages, Volume 9, Issue 5 - "Sleek Retreat" [page 38] - A ten-page spread and cover featuring our "Spring Bay" project.

Canadian House & Home Blog, October 14, 2009 - "Great Canadian Blogs Volume 2" - Our Blog was selected to be featured on this esteemed list of design blogs, considered to be the best in Canada.

bWEST Interactive, October 23, 2009 - " Social Media Success Story: Ivan Meade, Meade Design Group" - An interview with Ivan about his success with "exploiting technology"

Exhibit-V, December 7, 2009 - "Question Period" - A follow-up interview with Ivan about his "X" exhibition and his artwork

Yam Magazine, January/February 2010 - "Victoria's Design Scene: An Inside Look" - An article written by Ivan about the local design scene and the top designers within it.

AS ALWAYS:

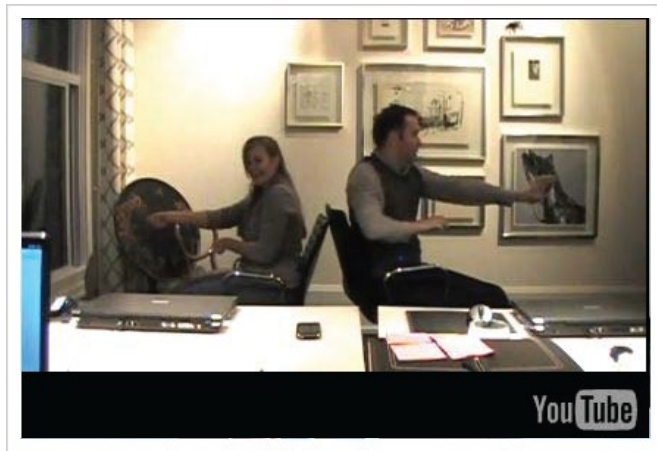
SNAP! Magazine - Design Feature: "In Conversation with..." [Homes & Lifestyles section] - a monthly column featuring a local design talent and their favourite design find; find full interviews on our blog [www.meadedesigngroup.blogspot.com]

SNAP
NEWSPAPER GROUP

THE NEWEST INTERNET SENSATION

"Dancing with the Chairs", our popular video on YouTube has been one of our most beloved blog entries, and we are still getting comments to this day.

Every year on Ivan's birthday (October 31st - mark your calendars!) we have what he calls a "Willy Nilly Day", last year we did A Meade Design Group Modern Fable so we had to follow it up with something really spectacular this year! Check it out on our blog or YouTube page to see us embarrass ourselves with choreography involving our office chairs!



CURRENT FAVOURITES

SONG: "Put it in a Love Song" - Alicia Keys featuring Beyonce [Two of Ivan's favourite divas in a song we can all enjoy]

DESIGN FIND: The Pacific Design Centre - AMAZING!!!

PASSTIME: This has been an ongoing addiction... reading Perez Hilton's Hollywood gossip website...we're so ashamed!

SWEET INDULGENCE: "Waffles of Mass Destruction" Delicious fresh waffles from WannaWafel in Market Square topped with whipped cream, chocolate sauce and even ice cream - Yum!