

THE MDG STUDIO



WELCOME!

It's been a busy season at Meade Design Group, between our new image/website launch, holidays and of course, Ivan and Jeff's health, it has been a bit of a roller coaster ride!

But everyone is back and stronger than ever. We are excited to be taking on some new and interesting projects, we are also looking forward to completing some of our ongoing projects that are so close to being wrapped up - we cannot wait to share them with you!

Keep reading to catch up with all of the goings-on at Meade Design Group, all your favourites are here, as always, and of course, we continue to look forward to your feedback and support.

THE BUSINESS OF MEADE DESIGN GROUP

OUR NEW WEB PRESENCE:

We know that you are probably getting tired of us sharing our excitement for our new graphic identity, but the last piece of the puzzle is finally in place and we just can't hold it in!

As most of you know, we have recently created a new image for the business, our new look is more warm, fresh and fun than our previous identity and now we have a website to match!

This project was a large undertaking, we not only photographed all of our work and our team, but we completely revamped our site in every way imaginable. Our new site now has content management, so anyone in our team is able to update it with ease. This means we will be able to keep you more up to date with news and events, project updates, and any information you may need.

We have also included our newest services online, including Marketing and Events. Each service has information, testimonials, and a PDF document which details the way we work in an easy-to-read F.A.Q. format mixed in with additional portfolio images from our newest services.

On the technical side, we have switched from a flash format to HTML which has made our searchability increase enormously, now you will be able to find us even faster than before. It has also allowed us to explore our new content management options which will allow us to help our clients build even better websites since every team member now knows all of the ins and outs of this format.

Let us know what you think!

RECENT EVENTS

ART IN BLOOM:

Meade Design Group was thrilled to be invited to participate in Art In Bloom 2011. Floral arrangement was a whole new world for us, but we were happy to take on the challenge! We were so pleased with our interpretation (which we dubbed 'Design Fit for a King') and are very excited to share the news that we won the "Curator's Choice Award". We hope that everyone enjoyed the event as much as we did.

ART GALLERY



CONNECT WITH MEADE DESIGN GROUP

www.meadedesigngroup.blogspot.com



www.facebook.com/MeadeDesignGroup



www.twitter.com/MEADE_DESIGN



www.linkedin.com [Ivan and Echo individually]



RIDE TO CONQUER CANCER:

Our dear friend Amber Kingsnorth of Inoui Design Collective has had such a great response to her 'Designer Survivors Tour' and she now has additional members on her team! Partners in love and business, Chris Rothery and Christina Stack have joined the effort. We all know how important a cause this is to Meade Design Group, so if you can - donate now! Every little bit helps. Ivan has beat cancer, and now we want to help others conquer the disease too. GO TEAM!!!!

You can make a donation at www.conquercancer.ca to make your donation today.



INTERIOR DESIGN VANCOUVER ISLAND:

Our principal designer, Ivan is very excited to have opened a new group on LinkedIn called 'Interior Design Vancouver Island' (or IDVI) in an effort to strengthen the interior design community on the island without needing to be a member of any specific association.

The group is open to designers, retailers, artists, architects, trades, and anyone else who wants to get in on the conversation - several of the most successful design firms on the island have already joined, and it's only been created for less than a month!

IDVI aims to spark interesting discussions and encourage each other to connect in other ways by posting their twitter names or promoting local design-related events.

We'd love to have you join too; find us on LinkedIn by searching 'INTERIOR DESIGN VANCOUVER ISLAND' today!



www.linkedin.com

RECENT MEDIA

RECENT MEDIA FEATURES:

kravet.inspired volume 02 issue no. 05, November-December 2010 - "Hollywood Glamour" [page 12] - A feature spread on our project in Sherman Oaks, describing it as having just as much character as it does glamour as well as being a warm, calming and inviting space.



BLOG:

Meade Design Group has been nominated for Best Blog & Most Likely To Become A Social Media Celebrity! Voting to choose finalists for Social Media Camp's West Coast Social Media awards starts May 16th, so support your favourite Blogger !!

AS ALWAYS:

SNAP! Magazine - Design Feature: "In Conversation with..." [Homes & Lifestyles section] - a monthly column featuring a local design talent and their favourite design find; find full interviews on our blog [www.meadedesigngroup.blogspot.com]



ON STANDS NOW:

Y.A.M. Magazine - May/June 2011. Ivan's very own kitchen is featured in the 'foodie' issue of Victoria's popular lifestyle magazine. We styled it with a cheerful yellow accent and set it up for a fun dinner party.

Keep your eyes peeled!



PERSONAL FEATURE

IVAN MEADE - PRINCIPAL DESIGNER:

"I am so happy to report that I am now in remission! Thank you so much to everyone that has supported me during this difficult time. I could never thank everyone enough for all of the cards, flowers, meals and visits. I have to say that I felt (and I still feel) really special and loved, and quite spoiled - which I kind of like.

I have learned so much from this experience and am so grateful to have come through the whole ordeal stronger than ever. That being said, I have missed design and the studio so much, and I am so happy to be able to dive right back in!"



CURRENT FAVOURITES

SONG: "Rolling In The Deep" - Adele; What an incredible voice!

DESIGN FIND: World-renowned Designer Kelly Hoppen's new book - Kelly Hoppen Interiors. Inspiration and Design Solutions for Stylish, Comfortable Interiors. Simply beautiful!

PASSTIME: Angry Birds iPhone Game, silly but oh so entertaining!

SWEET INDULGENCE: New M&M's pretzels! They're Crunchy, Salty and Sweet! What more could you ask for?