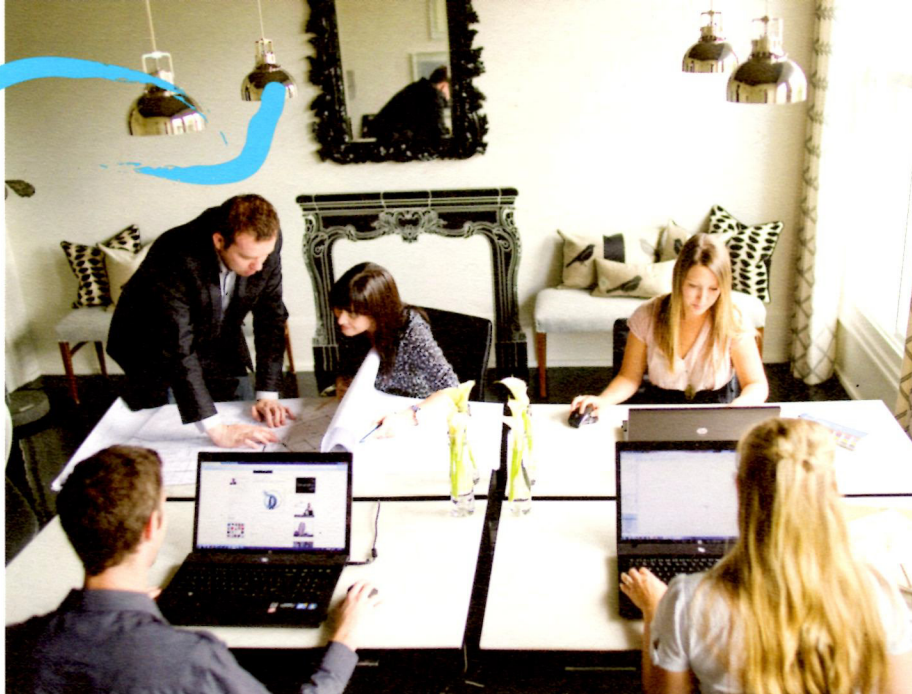


Company president Ivan Meade leans over to talk to a staffer in the main workspace. It's the front room of a renovated second floor apartment above a storefront. The windows look out over a busy streetscape. "I like to see the movement down on the street. I don't want to feel like I'm in a cubicle," says Meade



## Meade Design's room with a view

### Our tour guide:

Ivan Meade, company president

### Studio:

Meade Design Group,  
Graphic and interior design  
10-years-old

### Location:

1316-B Government St., Victoria  
1,000 sq. ft., renovated walk-up apartment  
above a storefront in a 150-year-old commercial building, close to downtown

Interior design by Meade Design Group

### People:

Four full-time, one on occasional contract

### Culture:

Because 40% of the studio's work is interior design – and mostly residential interior design – the office space has a high-end eclectic residential feel. It's a second-floor perch slightly removed from the hustle-and-bustle of the old commercial street outside its front room windows – but not too far removed that it can't groove on the urban energy down below (and it's within walking distance to many interior design shops). A canopy of mature trees softens the view outside and, in nice weather, staffers have been known to take their work out to the back deck. Natural light is a must (good for looking at textile swatches with clients), as is neatness. Says company president Ivan Meade: "If I don't see order I can't think clearly."



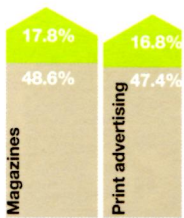
The boardroom has a skylight to let in natural light. The graphic design of the wallpaper is a Meade original



iPad extra: View more images of Meade Design

Three big windows in the workroom face east. "Morning light gives you a lift to start work." – Ivan Meade





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