



○ Across The Border

From Kravet Canada

Canada is a little unique in that we never seem to have the extreme highs and lows that are sometimes seen in the United States market. This year while business is tougher than it has been in the past, the upper end of the market for Kravet and Lee Jofa has been very strong.

Recently we participated in the Junior League of Toronto's Showhouse, which features most of Toronto's finest designers. From walls featuring Cole & Son wallcovering to Lee Jofa furniture, Bella Figura wall sconces to many rooms displaying Kravet and Lee Jofa it seemed that our products were everywhere. This showhouse which is done every five years benefits research at the Sunnybrook Hospital. It is a very worthwhile venture and we are proud to be associated with it.

Many of the top designers in Canada do much of their work outside the country so the design trend is worldwide. One of our top young designers who live on idyllic Vancouver Island is achieving North American acclaim for his design style. Ivan Meade has just been chosen to be on HGTV's top ten in an episode entitled "Everyone's a winner".

This will feature 10 of the top design techniques to be used in games rooms in North America. Ivan's blog meadedesigngroup.blogspot.com has a variety of interviews with major design celebrities throughout the world. From Barbara Barry to Vicente Wolf, Thomas O'Brien to Kiki van Eijjt, Ivan has managed to find out what inspires these designers.

Within the vast expanse of Canada clients such as Ivan rely on Kravet's web site to allow them to understand the huge amount of product being offered. With the large memo department in Mississauga, Ontario, memo samples are couriered daily to satisfy all design needs.

With the new introduction of rugs to the Kravet array of products customers can now design their own carpets using the capabilities of Color Tekk.

Having corporate showrooms in Montreal, Toronto and Mississauga and agent showrooms from Halifax to Vancouver, Kravet Canada is there to satisfy their customer's needs.

Brian Donovan

