



DASHA ARMSTRONG PHOTOGRAPHY



Iván Meade

MEADE DESIGN

Interiors + Graphics

Owner of Bear & Joey sought out the help of Meade Design Group to bring his vision of a Sydney-inspired café in Victoria to life.

Meade Design Group Inc. is a multidisciplinary design firm founded by Principal Designer, Iván Meade in 2002. The Victoria-based design firm serves the local community as well as clients from mainland Canada, the United States, Australia, Mexico, Europe and beyond.

The award-winning Meade Design Group team provides tailored interior design, web design and graphic design solutions. Meade Design Group takes pride in their superior customer service from concept to delivery. Meade Design Group specializes in creating aesthetics that elegantly reflect their clients' needs and personalities.

Interiors by Meade Design Group are marked by a quest for timeless elegance. Inspired by a more European approach, classic elements are infused with a modern

edge for a sophisticated juxtaposition. Whether the project is residential or commercial in nature, the method is the same — creating an environment that reflects a lifestyle, as opposed to a clinical, sterile showroom effect. The tactile experience, curated furnishings from a bygone era and thoughtful compositions all contribute to an unexpectedly nostalgic yet innovative ambiance. A successful interior always respects the architecture of the space, and layers textures, scale and materials to achieve fullness of depth and maintain interest — but most of all, it reflects the aesthetics and functional requirements of the client.

Offering a full-range of services, from concept development and material selections to drafting and project management, all the way through to the final touches such as window treatments

and furnishings. The Meade Design Group team proficiently manages the client's expectations, especially when it comes to deadlines and budget. Pulling from years of experience, this helps the clients know what they are in for and reduces stress in the process.

For commercial applications, with graphic design as one of Meade Design Group's main services, the expert team draws from a company's brand and reinforces and reflects it back into the brick and mortar manifestation.

In the end, no two spaces are the same, and there is no formula for creating the perfect interior. The definition of a perfect interior will vary from person to person. Ultimately, the most important factor that Meade Design Group helps to achieve is the representation of the client and their lifestyle or brand in their space.

