Iván Meade:

They're in.

For Iván Meade, principal designer at Meade Design Group, his opinion on feature walls hasn't changed. "They will always be in," says Meade. "Because they create a focal point, and those are crucial for creating an impression."

Meade believes that having a strong visual element is vital for creating a memorable space. "We want to create an impact," he says. "Something people will remember well after they leave."

Meade's favourite way to create a feature wall is to work with balance and symmetry, using a variety of levels and shapes placed strategically to create a harmonious architectural element. "There must always be a sense of volume and depth," he says. "You want to avoid any flat or flush surfaces."

Feature walls are also a good place to tap into recent trends, like the popularity of marble. "Playing with scale and height using large format materials can have a big visual impact," says Meade, adding, "Many colour combinations from the '80s are making a comeback. But a little toned down, so it's softer and more livable."



A feature wall is still an effective way to make an impact in a room, especially a small one like this powder room. Use balance, symmetry, shape and colour — and don't be afraid to experiment with new design trends.